

Climate Futures: Research Impact Services

Climate Futures offers a range of dissemination and communication management services to environmental researchers and consortia. These are shown in the following table, with estimates of timing and costs.

Service	Days (minimum)	Cost @ 350pd (minimum)	Assumptions
Dissemination Framework			
All costs subject to VAT			
Identity: Create a brand, logo and visual identity	3	£1050	With two reviews and corrections.
Website: Design and development	4	£1400	Design and build. With two reviews and corrections. Wordpress based.
Social media: Setup	1	£350	Facebook, LinkedIn, Twitter (for example, as required)
Content & Material static			
Copywriting: Website	3	£1050	Explainer about project aims/ technical explanations
Photographs Commission	2	£700	1 day shoot & editing, including equipment
Stock images		£20+/image	e.g. iStock
Video Standard rate		£350/day	
Conference	6	£2100	1 day filming with two cameras. Footage edited with credits and intercut slides. Two hours edited footage.
Promotional	30	£10,000	Approximately ten minutes. Includes storyboard, shooting, editing, sound, post production.
Animation	17	£6000	Approximately three minutes. Includes storyboard, design, editing, sound, post production.
Content & Material changing			
Newsfeed: Management and dissemination	24	£8400	Coordination of partner news content, editing where required e.g. blogs, stories, updates Updating social media twice weekly at least. Annual fee.
Copywriting: 1000 words	1	£350	Articles, stories, blogs. For web, general or trade press.

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Graphics			
Post card or Poster	2 (each)	£700 (each)	With two reviews and corrections. Plus printing costs.
Leaflet	3	£1050	With two reviews and corrections. Plus printing costs.
Brochure A4 Cover page + 10 pages	6	£2100	With two reviews and corrections. Plus printing costs.
Infographics	2	£700	With two reviews and corrections. Plus printing costs.
Packages			
Setup: Brand; simple website including image choice; copy; social media; post card or poster	13	£4550	
Setup, newsfeed and media management: brand; simple website incl. image choice; copy; social media channels; post card or poster; newsfeed management; social media management	37	£12,950	Setup and coordination & management of dissemination and communication for a year.

www.climatefutures.co.uk

Prices are correct as of November 2015.